



# Ben Godfrey

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## SKILLS

### Very experienced web application developer

- **Server-side application development.** *Python, Django, PHP, Java, MySQL, Google App Engine, REST, linked data, machine learning.*
- **User interface build and design.** *HTML, CSS, JavaScript, jQuery, Ajax, RIAs, OpenSocial, Facebook, web services/APIs, standards, internationalisation/localisation (i18n/l10n).*
- **Unix system administration.** *Debian, Ubuntu, OS X, bash scription, MySQL, Subversion, Git, fabric*

### Wide range of development skills

- **Scalable platforms.** *Nginx, Amazon S3 and EC2, MySQL replication, WordPress*
- **Mobile web development.** *XHTML-MP, SMS/MMS messaging, Payforit, MCRM*
- **Functional programming.** *Erlang, Clojure, Haskell*

### Team member and leader

- **Business and start-up experience.** *Software engineering in context of business goals*
- **Design-savvy.** *Placing the customer at the centre of the development process*
- **Excellent written and verbal communication in English.**

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## WORK EXPERIENCE

Nov 2009 – present

### Senior Developer *Wonga.com*

- Front-end development. *PHP, C#/ASP.NET, SQL Server*
- Technical project management of Salesforce deployment for customer service excellence. *Salesforce, PHP, SQL Server*

Nov 2008 – Nov 2009

### Web Application Developer *Freelance*

- Social dating application for Facebook. *Django, Facebook Connect, Facebook Platform*
- Twitter data-mining and analysis platform. *Erlang, Amazon EC2*
- Configured scalable hosting for Fuji [MyFinepix](#) for [Cluster Digital](#). *Amazon EC2, MySQL replication*
- Built [Followize](#), a trimmed-down alternative Twitter UI. *App Engine, jQuery, Twitter REST API*
- Added features to [Workspaces LinkedIn OpenSocial gadget](#) for [Huddle](#). *PHP, jQuery, OpenSocial*

Jul 2006 – Oct 2008

### Chief Technology Officer *MyMart*

- CTO of [MyMart](#), a mobile commerce start-up. Involved in all day-to-day operations. *Engineering, business planning and strategy, funding, management, sales/marketing/PR*
- Hired and ran development team and built MMS, SMS and mobile web commerce platform.

Apr 2006 – Oct 2008

### Director *moblog:tech*

- Part of 5-person team operating [Moblog](#), Europe's largest mobile blogging site.
- Project managed development of Big Art Mob art moblogging community for Channel 4.
- Redesigned UI, home page to improve conversion of visitors into mobloggers.

Oct 2005 – Aug 2006

### Web Application Developer *Freelance*

- Built web application to simplify management of SOLAS research project. *Django*
- Backend for Flash personality test and appt booking RIA for BusinessLink Norfolk. *PHP, XML*

Aug 2004 – Jan 2006 **Founder, Chief Technology Officer** *Cohack*

- Founded company with 2 partners. Developed AdKnowledge analytics platform and tools for marketers using PPC advertising systems such as Google AdWords. *Python, SOAP*

Feb 2002 – Aug 2004 **Web Application Developer** *Freelance*

- UI design for Transport for London Surface Transport Finance Group intranet. *Design, HTML, CSS*
- Developed [wwWebflow 2](#) asset management system for [Silicon Systems](#). *Java, Tomcat, JSP*
- Designed UI for [Arena4](#) and ran usability testing sessions. *Design, HTML, CSS, usability testing*

Jan 2001 – Feb 2002 **Web Application Developer** *Studio Soup*

- Developed web sites, applications and intranets for clients including [Fujifilm UK](#), [Start-Rite Shoes](#), Severn Trent and [The Forum Norfolk](#). *PHP, ASP, Perl, HTML, CSS, JavaScript, Flash*

Jul 2000 – Jan 2001 **Web Application Developer** *Freelance*

Jun 1999 – Mar 2000 **Web Application Developer** *Aalto Designs*

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## PROFESSIONAL QUALIFICATIONS

Nov 2003 **Sun Certified Programmer for Java**

- The SCJP qualification demonstrates my complete knowledge of all aspects of the Java programming language and the J2SE API.

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## EDUCATION

Sep 1997 – Jun 2000 **BSc Computer Science** *University of East Anglia*

- Object-oriented programming, Unix systems, formal software design, networks, operating systems, artificial intelligence and interactive 2D and 3D graphics techniques.
- Final project – designed an SVG-based mark-up language better suited to graphics-rich web pages than HTML and a system for authoring conforming documents.

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## INTERESTS

**Music enthusiast.** Experienced DJ and amateur producer.

**Culture.** Mainstream and independent cinema, books, modern art and architecture, theatre.

**Visual design.** Web-based, animation, interactive or in print.

**Oxfam Cambodia Challenge.** In Nov 2006 I cycled 475km through Vietnam and Cambodia to raise £5,200 for Oxfam ([cambodiachallenge.org](http://cambodiachallenge.org)).

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## REFEREES

**Adam Rock** MyMart [adam@mymart.com](mailto:adam@mymart.com)

**Lori Faye Fischler** moblog:tech [lorifaye@moblogtech.com](mailto:lorifaye@moblogtech.com)